

MISSOURI GAMING COMMISSION
MARKET ANALYSIS
Month Ended November 30, 2013
(Values in 000's)

	<u>Slot AGR</u>		<u>Table AGR</u>		<u>Total AGR</u>		<u>Admissions</u>		<u>Patrons</u>		<u>Win Per Patron</u>		<u>Slot Hold %</u>		<u>Table Win %</u>	
	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>#</u>	<u>Year/Year % Chng</u>	<u>\$\$</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>	<u>%</u>	<u>Year/Year % Chng</u>
<u>Kansas City Market</u>																
Argosy	\$10,668	-4.8%	\$1,033	21.9%	\$11,701	-3.0%	267.9	-16.7%	136.4	-12.0%	\$85.78	10.2%	9.8%	6.0%	18.8%	13.5%
Harrah's NKC	\$12,364	-4.8%	\$3,253	46.6%	\$15,617	2.7%	334.7	-6.8%	177.8	-7.5%	\$87.83	11.1%	9.8%	1.2%	26.3%	18.7%
Isle of Capri - KC	\$5,649	-5.4%	\$377	0.5%	\$6,026	-5.1%	207.4	-9.7%	104.5	-14.8%	\$57.67	11.4%	9.7%	0.6%	18.6%	-0.6%
Ameristar KC	\$14,454	-8.9%	\$1,975	-15.6%	\$16,429	-9.8%	484.1	-11.3%	233.4	-12.9%	\$70.39	3.5%	8.9%	-3.0%	21.3%	4.7%
Total	\$43,135	-6.3%	\$6,638	14.8%	\$49,773	-4.0%	1,294.1	-11.2%	652.1	-11.6%	\$76.33	8.6%	9.5%	0.8%	22.8%	12.7%
<u>St. Louis Market</u>																
Harrah's MH/Hollywood	\$ 15,167	2.5%	\$ 2,363	-14.8%	\$ 17,529	-0.3%	461.6	-2.3%	199.0	-8.1%	\$ 88.09	8.5%	9.5%	0.3%	19.4%	-9.7%
River City	\$ 15,889	7.7%	\$ 2,710	57.8%	\$ 18,599	12.9%	524.1	13.0%	267.0	16.0%	\$ 69.66	-2.6%	9.2%	0.2%	24.4%	19.9%
Lumiere Place	\$ 9,320	-10.3%	\$ 1,995	-23.4%	\$ 11,315	-12.9%	379.6	-4.9%	186.7	-4.0%	\$ 60.60	-9.3%	9.1%	-6.4%	16.7%	-23.4%
Ameristar SC	\$ 19,296	-3.9%	\$ 2,299	-11.1%	\$ 21,595	-4.7%	546.4	-11.0%	265.5	-13.5%	\$ 81.34	10.2%	9.5%	3.4%	21.7%	-10.8%
Total	\$ 59,672	-0.6%	\$ 9,366	-3.2%	\$ 69,038	-1.0%	1,911.7	-1.9%	918.2	-3.2%	\$ 75.19	2.3%	9.3%	0.1%	20.5%	-7.3%
<u>Out State Markets</u>																
Lady Luck	\$ 2,170	-4.1%	\$ 256	-9.4%	\$ 2,425	-4.7%	65.1	-3.7%	27.7	-2.6%	\$ 87.56	-2.1%	10.6%	-1.6%	24.1%	-12.4%
St. Jo	\$ 2,745	-7.6%	\$ 186	-32.8%	\$ 2,931	-9.8%	93.0	-6.8%	46.4	-5.6%	\$ 63.17	-4.4%	9.0%	2.4%	21.1%	-13.9%
Mark Twain	\$ 2,901	-1.6%	\$ 271	21.7%	\$ 3,172	0.1%	85.1	-6.7%	40.3	-6.9%	\$ 78.71	7.5%	9.1%	1.2%	28.6%	24.4%
Isle - Boonville	\$ 6,198	4.4%	\$ 470	-9.0%	\$ 6,667	3.3%	158.0	-5.3%	81.6	-3.1%	\$ 81.71	6.6%	8.9%	2.3%	19.9%	-3.8%
Isle - Cape Girardeau	\$ 4,136	-10.6%	\$ 534	-30.0%	\$ 4,670	-13.3%	142.7	-32.4%	68.5	-37.9%	\$ 68.17	39.6%	9.3%	-0.2%	25.2%	17.8%
Total Statewide	\$120,956	-3.1%	\$17,719	1.1%	\$138,675	-2.6%	\$3,750	-7.2%	\$1,835	-8.3%	\$75.58	6.3%	9.4%	0.5%	21.5%	0.4%

* Isle - Cape Girardeau opened 10/30/12.

** Harrah's MH was purchased by Penn and rebranded as Hollywood Casino 11/2/12.

Note: Values are subject to change.